

THE PUBLICITY CREW,
MVCA CLASSICAL DAY
20TH JULY, 2016

THE VP PROJECTS

THROUGH

THE DAA
THROUGH

THE PRINCIPAL
MVCA
Sir,

RETIREMENT AND EXPENDITURE ON THE MASTER'S VESSEL CLASSICAL DAY'S PUBLICITY/PRINTING COMMITTEE

The table below details the expenditure on MVCA Classical Day.
Original money collected was #229,200

S/N	ITEM	QUANTITY	SUPPLEMENTARY	ACTUAL PRICE(₦)	BUDGET PRICE(₦)	NOTES
1	BROCHURE	300		130,000	150,000	
2	INVITATION CARDS	500		12,000	SEE ABOVE	
2	VIDEO BROADCAST	1		23,000	23,500	BCA LIVE COVERAGE AND BROADCAST
3	PHOTOGRAPHY AND ALBUM	40 PICTURES		10,000	10000	ADDED TO PHOTO ALBUM PLUS DAY COVERAGE (INCLUDES YEAR COVER PAGE FOR PHOTO ALBUM PAGE)

4	RADIO PUBLICITY	8 TIMES			17,800	4 SLOTS AT 30 SECONDS EACH (2 MINUTES TOTAL)	
	LOVE FM RWQUEST CARDS	8		2,000			
	BCA REQUEST CARDS	4		1,000	5,000		
	VISION AFRICA REQUEST CARDS	8		2,000			
	VISION AFRICA JINGLE	2		7800			
	LOVE FM JINGLE	2		6,000			
5	BULK SMS				2000		
6	BATTERY 1	4		1400	1400	1.5 VOLTS PACKS	
7	BATTERY 2	1 PACKET		600	700	9 VOLTS PACK	
8	INTERNET PUBLICITY AND COMMUNICATION				3000	PROMOTION ₦2000	CALLS ₦1000
9	TRANSPORT ETC.				5000	Transport, ink etc.	
10	EXTENSION	3		2,500	2400	INFLATION	
11	2.5 FLEX WIRE ROLL	3		8,400	8400	1.5 FLEX INSTEAD	
			TWITTER CONE	2,000		FOR A RECOVERED TWITTER	
			JINGLE	1,500		BROADCAST JINGLE	
	CALL 1 KEKE			500			
				110		TO AND FRO	
		4	JINGLE CD	400			
			INTERNET	1,000		THE PERIOD WHEN THE MINISTRY	

					ACCESS FAILED
	FUEL			600	TOP UP FOR ABA
		2	TRUNK	800	
			TFARE	200	UCHE OKOYE
			TRUNK NAIL	200	
			POLYTHENE BAG	20	ACCESSORIES FROM HEADQUARTER
	TFARE			100	TO SCHOOL AND BACK ON SATURDAY
			MOBILE APP TRANSFER CHARGE	300	PURCHASE IN ADVANCE (3X)
		2 YARDS	SPEAKER NET	1,200	
		30	SCREW NAILS	100	
	CALLS 2			500	
	TFARE			100	
	DELIVERY OF REQUEST CARDS			200	FOR TWO PEOPLE
	TFARE			150	KEKE ON SATURDAY 16 TH JULY, TO MOUNT THE SPEAKER NETS, DELIVER BROCHURE SAMPLE TO VP PROJECTS

Yours faithfully,

Pst. Hope Omenma

Anozie Ifeanyi